



Increase your market share in Europe

Take advantage of our network of market-leading professional magazines.

Environmental issues have always transcended national borders. That's why the major magazines for European environmental professionals formed the EEP network (European Environmental Press).

As an advertiser with EEP you will enjoy the following *benefits*:

Wide circulation

EEP includes more than fifteen magazines (you can see the current membership list at www.eep.org), representing a print run of over 180,000. On average, each copy is read by three people. So by advertising in EEP magazines, you can reach 500,000 environmental experts.

One-stop shopping

You can run an advertisement in all of the EEP magazines through one point of contact, with no need for you to be involved in the administration and logistics.

Excellent value for money

If your advertisement runs in three or more magazines, you are eligible for reductions of up to 20%.

Market leadership

All EEP members are market leaders in their own countries.

Visit our website at www.eep.org and find out about the possibilities we offer:

- Read all about what EEP can do for you
- Easily work out for yourself how much your publicity campaign will cost
- View the EEP electronic newsletter, published fortnightly and sent to 55,000 subscribers
- Ask by e-mail for further information at: sec@eep.org

All the magazines in the EEP group meet the same *high quality standards*:

Business-to-business

All the magazines are aimed at decision-makers in industry, public services, and consultancies.

Broad range of topics

The members of EEP publish on all aspects of environmental policy: water, sewage treatment, waste management, recycling, soil rehabilitation, air, noise, energy, measuring and monitoring techniques, environmental management.

Professionalism

EEP magazines are produced by professional journalists and published by independent publishers.





*Has your company launched an innovative technology in the environmental sector?
And do you wish to share it with the rest of Europe? If so, you deserve to present
your initiative or project to the **European Environmental Press Award**,
in recognition of your efforts and your know-how.*

Now is your chance to participate in the... **European Environmental Press Award** **“Environmental Innovation for Europe”**

The *Environmental European Press (EEP) Award - Innovation for Europe* is being organized in collaboration with the French environmental fair *Pollutec* and, endorsed by the *EFAEP* association. The purpose of the Award is to recognise the efforts of European companies that are improving the environment with their innovative environmental technologies.

Benefits of participating

- Highlight your company's commitment to the environment
- Attain European recognition for your project or business
- Use the Award as a key tool to motivate other companies to follow in your footsteps
- As a nominated candidate, benefit from articles in all the EEP-magazines, in the fortnightly electronic EEP Newsletter and on the EEP website, echoing their company and their innovation

Furthermore, the 3 winners will receive:

- The Award itself
- An article mentioning their innovation in all EEP member-magazines
- Coverage in the fortnightly electronic EEP Newsletter
- A mention on the Environmental European Press website (www.eep.org)
- A free stand on Pollutec

Download the application form at
www.eep.org